

CGU STELLA Junior 2018
Mobility and training programme for students

PLACEMENT OFFER FORM CET02C

HOST UNIVERSITY INFORMATION

Name of the institution	CETYS Universidad
Address	Km. 1 Camino a Microondas Trinidad s/n Colonia Moderna, Ensenada, B.C. México
Telephone	+52 (646) 222-2300
Website	www.cetys.mx
Short description	CETYS Universidad is a non-profit, higher education institution located in the state of Baja California, México with three campuses: Ensenada, Mexicali and Tijuana.

TRAINING PLACEMENT INFORMATION

Department	Marketing and Communications Department
Description of activities	Assistance in the process of marketing, promoting and positioning CETYS University's image and brand. Content design and proposals of communications and news. Social media communications. Supporting and shadowing the Director of Marketing and Communications.
Working language	Spanish
Location	Tijuana or Mexicali Campus. If student is interest, there is the possibility of rotation and similar activities in the city of Ensenada (Baja California, Mexico).
Duration (minimum of 15 days)	Minimum of 15 days and up to 8 weeks Between October 1 st and November 30 th 2018
Training hours / week	30-35 depending on activities and availability of student.
Number of placements	1
Does the university provide accommodation?	<input type="checkbox"/> No Specify conditions: Possibility of homestays (paid)
Does it offer any grant/stipend?	<input type="checkbox"/> No

CANDIDATE'S PROFILE

Maximum age limit	N/A
Skills required	Good language skills in English. Responsibility and creativity
Degree (master, PhD, Post Doc)	Undergraduate or Master preferably related to the areas of marketing, communications, reporting and news management, literature.